



GRAND OPENING EVENTS

Planning the introduction of a new property? Are you preparing to have an opening ceremony for a new bank branch? Perhaps you're in the planning stages for the opening of a new auto showroom, supermarket or condo community. Whatever the celebration, we are your source for creative ideas to make your opening a reality and a memorable event. We'll deliver the *WOW* and the *POP* you are looking for to make it all happen! www.goldenopenings.com

East Seventh Street Promotions is a boutique marketing and incentive company that specializes in corporate branding, promotional advertising, special events and all ceremonies associated with Grand Openings, Re-Grand Openings, Groundbreakings, Ribbon Cuttings, Business Anniversaries and Special Events whether corporate or personal.

In conjunction with Golden Openings Inc., we have been serving the diverse and complex needs of the business community for many years. Our clients rely on us for our ability to effectively aid in the marketing of their new project or product buy bringing the shoppers and buyers to their doors. How can we help you? *We will custom tailor your event to coordinate with your project, enhance your image and create memories so your clients and guests depart pleased, impressed and look forward to returning.*

At East Seventh Street Promotions you have a talented and experienced team of event planners that will walk you through the process, take the pressure off you and your associates, handle the details and eliminate many long and stressful meetings. We have a proven track record of making your targeted audience fully aware that you've arrived. Our event team can compliment your grand opening committee as well as handle the entire event while paying close attention to your needs and budget.

A few items on our check-off list include: Giant Scissors that will actually cut your Grand Opening Ribbon, Keys to the City, Press Details, Invitations, Balloons, Decorations, Catering, Entertainment, Props, Games, Furniture Rentals, Promotional Products, Door Prizes, Contests, Celebrity Look-a-likes, various types of Talented Entertainers and more.

Via the Web, we sell hundreds of grand opening items and promotional merchandise to businesses all over the world, from the White House to Oprah/Harpo Studios to national chains, banks, developers and other industries. We can also provide logo'd premiums or gift items for all attendees. Items include but certainly are not limited to Tee shirts, Pens, Mugs, Umbrellas, Pins, Hats, Balloons and other interesting things for adults and children.

**Please call our Customer Service Department at 973-684-4674,
Monday through Friday, 8am – 5pm EST.**

Best wishes,
Jeffrey Klein
President
201-747-7374

East Seventh Street



PO Box 540 • 176 East Seventh Street
Paterson, New Jersey 07544-0540
Voice: 973-684-4674 • Fax: 973-684-1136
Email: east7thstreetpro@aol.com

We are extremely proud to share with you a few of our highly recognizable and prestigious accounts; and upon request, we will be happy to furnish you with more references.

The New York Times	Tishman Hotel & Realty Corporation	Pascack Valley Hospital
Pfizer	Square D	Somerset Medical Center
A&P Food Market	Cooper Electric	Passaic County Eco. Dev.
Reckitt Benckiser	City of Paterson, NJ	Larkin Community Hospital
Northwestern Mutual	Kontos Foods	In Style Magazine
Avon	Passaic County Film Festival	Huntington Bank
Borough of Hawthorne, NJ	Hampton Inn & Suites	Energry
Coldwell Banker	Clear Channel	Harley Davidson
Sanzari Enterprises	Accurate Box Company	University of Hartford
Ei Independent Cinema	Turner Construction Company	Perlman Music Program
BDI Laguna	Wave2Wave Communications	Packer Collegiate Institute
mark.	Palisades Country Day Camp	Andrew Marc
Nicholas Markets	Victoria's Secret	Pink
Shock-O-Rama	Seduction Cinema	Limited Brands
Simmons Media	Skyline Auto Exchange	Niche Media
Evolution Productions	Untouchable Events	Marquis Jet
Market Basket	CMEK-NVSA Sports	Archive Systems

Custom incentive programs, fulfillment, special events, trade show give-a-ways, gift with purchase, apparel, chocolates, leather goods, novelties, desk accessories, travel, beach, computer accessories, pens, holiday gifts, incentive programs, awards, golf outings, consumer electronics, sport bags, outerwear and much more.

You'll find everything on our street – East Seventh Street.